



Annual Report

What: The Agricultural Education Magazine Advisory Committee Report

From: Matt Spindler; AAAE representative to The Agricultural Education Magazine Advisory Committee (2008-2010)

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The Agricultural Education Magazine is a professional journal for agricultural education published under the sponsorship and control of an editing-managing board of professional educators in the field.

A major aim of the publication is to unify the forces of agricultural education in the country; to serve as a means of exchanging professional news and views; a sounding board for new ideas; and as a source of reviews of publications and research in the field.

The publication serves teachers, undergraduate and graduate students, teacher educators, supervisors, administrators, and others interested in agricultural education.

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A. Highlights for the 2009 – 2010 calendar year which did not include any meetings of The Agricultural Education Magazine Advisory Committee are as follows:

- 1) Dr. Billye Foster completed her three-year term as editor in December 2009
- 2) Dr. Harry Boone began his three-year term as editor in January 2010

B. The current circulation of The Agricultural Education Magazine is as follows:

- 1) 225 Bulk (copies for writers, universities, and the Ag Ed Magazine office)
- 2) 2,413 individual subscribers (including 11 international subscribers)
- 3) The 2,413 individual subscribers receive the magazine in the following ways:
 - a. 1,381 hard copy only
 - b. 392 hardcopy and on-line
 - c. 629 on-line only

C. The themes for the previous calendar year have been as follows:

<i>Vol. and No.</i>	<i>Month</i>	<i>Theme</i>
Vol. 81 No. 4	Jan. / Feb. 2009	Standards–Program, Content, or Both – How will This affect Agricultural Education Practice
Vol. 81 No. 5	March / April 2009	Program Design Models–What are you doing to meet your community’s needs?
Vol. 81 No. 6	May / June 2009	Comprehensive Program Design–Does this really work?
Vol. 82 No. 1	July / Aug. 2009	The Future–What will you do to bring the best and brightest to our profession?
Vol. 82 No. 2	Sept. / Oct. 2009	Promotional Branding–Agricultural Branding Strategies that Work
Vol. 82 No. 3	Nov. / Dec. 2009	Funding Strategies–???
Vol. 82 No. 4	Jan. / Feb. 2010	An International View of Agricultural Education
Vol. 82 No. 5	March / April 2010	Developing Professional Relationships in the Local Community

D. The themes for upcoming issues are as follows

<i>Vol. and No.</i>	<i>Month</i>	<i>Theme</i>
Vol. 82 No. 6	May / June 2010	The First Seven Years–Efforts to Reduce Teacher Attrition
Vol. 83 No. 1	July / Aug. 2010	Innovative Supervised Agricultural Experience Programs for 21 st Century Students
Vol. 83 No. 2	Sept. / Oct. 2010	Leadership Skills for All Agricultural Education Students
Vol. 83 No. 3	Nov. / Dec. 2010	Using 21 st Century Technology in the High School Classroom