

**AAAE**  
**COMMUNICATIONS COMMITTEE REPORT**

Adam's Mark Hotel, Directors' Row 26  
St. Louis, MO  
Thursday, May 27, 2004

**ATTENDANCE**

Committee members present included: Bobby Torres (North Central Region), Tony Brannon (Southern Region), Dwayne Cartmell (Southern Region), and Adam Kantrovich (Southern Region).

Committee members who were absent included: Joe Gliem (North Central Region), David Krueger (North Central Region), Gary Wingenbach (Southern Region) Billye Foster (Western Region), Wayne Fanno (Western Region), and Rudy Tarpley (Western Region).

Guests included: Bill Camp, Danna Kelemen, John Ewing, Mark Zidon, and Susie Whittington.

**RECOGNITION**

The committee expresses thanks and appreciation to the following coordinators and their respective institutions for their work and coordination related to AAAE activities.

- Dr. Jim Dyer, University of Florida – AAAE Directory and AAAE Website
- Dr. Alan Talbert, Purdue – AAAE listserv
- Dr. Joe Gliem, Ohio State University – Salary Survey
- Dr. Bill Camp, Cornell University – Supply and Demand Surveys

With the expression of thanks, the committee communicates its request to continue these efforts.

**NEW BUSINESS**

The committee forwards the following recommendations to the AAAE membership:

1. The committee, through general consensus, adds item 8 to the communications committee list of activities which states, "*Appoint, annually, a public relations coordinator to provide appropriate and consistent recognition for promoting the AAAE profession through pictures and news releases of award recipients and other membership distinctions.*"
2. Tony Brannon moved (seconded by Adam Kantrovich) to allow up to \$500.00 in expenditures annually to each coordinator for costs associated with their respective AAAE duties pertaining to the Web site, listserv, directory, salary survey, supply - demand survey and public relations. (Motion Passed)

3. Tony Brannon moved (seconded by Dwayne Cartmell) to change the name of the Communications Committee to the Member Service Committee to better reflect the activities associated with the committee. (Motion Passed)

#### **OTHER BUSINESS**

- Adam Kantrovich (Morehead State) agreed to assume the task of conducting the Supply and Demand study with the assistance of Tom Broyles of Virginia Tech, effective 2004.
- Dwayne Cartmell was appointed as coordinator for public relations activities.
- The following were appointed committee officers for 2005.
  - Chair – Bobby Torres
  - Vice Chair – Adam Kantrovich
  - Secretary – Dwayne Cartmell

Meeting was adjourned at 4:30 p.m.

Respectfully submitted,

Bobby Torres  
2004 Communications Committee Chair