

Minutes
Business Meeting
Southern Association of Agricultural Educators
Monday, February 6, 2006 - 1:30 p.m.
Wyndham Orlando Resort
Orlando, Florida
James H. Smith - Southern Region AAAE Vice-President
Adam Kantrovich - Southern Region AAAE Alternate Vice-President (Absent)
Randol G. Waters - Southern Region AAAE Secretary/Treasurer

The meeting was called to order by Vice-President, **James Smith**.

Minutes from last meeting were approved as posted on the website.

The following reports were made from various committees and people:

Program Improvement Committee Report – Robin Peiter Horstmeier
Professional Development Committee – Kirk Swortzel
Research Committee – Todd Brashears
Member Services – Tracy Rutherford
Report from the Council – Ed Osborne
AAAE Report – Jacque Deeds
ACTE Report – Gary Moore
Journal of Agricultural Education Report – James Dyer
FFA Report – Barry Croom

These reports should be sent in electronic form to the newly elected secretary as soon as possible (Beth Wilson, North Carolina State University)

Old Business.:

Randol Waters shared the report from the Ad Hoc Committee on Planning that was established by VP Smith at the last meeting. The Committee was charged with clarifying functions of the two sets of regional officers that conduct the annual meeting. He moved the adoption of the report. (Seconded by Gary Briers). Motion passed unanimously. (The written report is attached for the records of the secretary.)

New Business:

Todd Brashears moved (seconded by Gary Briers) that the Research Committee membership be increased from 4 to 6 members.

Motion was amended by David Lawver (seconded by Don Herring) that we elect the two additional members from those four members who were already on the ballot to replace retiring members this year. (Elect four instead of two.) The two with the most votes will serve a three

year term and the two with the next most votes will serve a two year term. Amendment Passed – Motion as amended passed unanimously.

Ed Osborne moved (Seconded by Gary Briers) that the registration form for next year's conference include space for registrants to specify a standing committee on which they would like to participate. (As part of the discussion of the motion it was clarified that while all association members are encouraged to actively engage in the committee discussions and work of the association, only those officially elected to committee membership could act and vote on matters of business.) Motion passed unanimously

Gary Briers moved (seconded by Mark Kistler) that S-AAAE invite other organizations to share reports of their organization's activities during future business meetings. Those organizations include ALE, ACE, AIAEE, ESP, NACTA (and any other agricultural education related organizations). Motion passed unanimously.

Kathleen Kelsey moved (seconded by John Hillison) that the speaking role of the research discussant during the research meeting be eliminated from the research conference and those responsibilities be given to the session chair. (Further discussion clarified that the motion did not include the elimination of the role of the discussant to prepare a written critique of the papers. Those critiques would still be included in the research proceedings.)

After a lengthy discussion of the above motion, it was moved by Gary Briers (seconded by Gary Moore) that this motion be referred to a committee chaired by Tom Dobbins (with power to act on behalf of the organization before next year's research meeting). The motion passed. VP Smith appointed Dobbins to select the committee.

Election Results:

Vice President – Jim Dyer

Alternate Vice President – Adam Kantrovich

Secretary – Beth Wilson

Program Improvement Committee – Kathleen Kelsey and Jason Peake

Professional Development Committee – Nicole Stedman and Jay Morgan

Member Services Committee – Adam Kantrovich and Chad Davis

Research Committee – Mark Kistler (serving 3 years), Grady Roberts (serving 3 years), Tracy Kitchel (serving 2 years) and Scott Burris (serving 2 years)

JAE Editing-Managing Board – David Lawver

JAE Editorial Review Board – Penny Haase-Wittler and Kirk Swortzel

Resolutions:

The Resolutions Committee Chair (Kistler) presented the resolutions and moved that they be adopted and **copies be sent to appropriate people by the secretary.** (Seconded by Kirk Swortzel) The motion passed. The newly elected secretary will send them to the appropriate administrators at the University of Tennessee.

There being no further business, the meeting adjourned.

Randol Waters, Secretary
S-AAAE

Ad Hoc Committee Report

Committee Members: Randol Waters Chr, Antoine Alston, Tom Dobbins, James Smith and Adam Kantrovich

Charge: Identify tasks to be completed by each of the two group of southern region officers in preparation for the Southern Region Meeting of the American Association for Agricultural Education.

Notes: Dialogue was conducted via e-mail . . . The following list of tasks was generated, modified, and agreed upon by those given the charge. It was generally agreed upon that the SAAS board officers were to be responsible for interacting with other association counterparts on the SAAS Board and to orchestrate the mechanical aspects of “conducting the meeting”. The AAAE Southern Region officers hold the responsibility for conducting the business of the professional association at this meeting.

SAAS Division President (and other Division Officers and Host State Group)

Responsibilities:

- Manage general "mechanical" operation of the Conference
 - Develop Conference Budget
 - Conduct Conference Registration
 - Negotiate Conference Expenses at Hotel
 - Handle Printing and other Conference Expenses
 - (All operating expenses to come from registration fees set by SAAS President after consultation with conference center staff)
- Work with SAAS executive secretary to assure we get needed hotel space and meeting rooms
- Arrange for meeting locations, breaks, conference registration
- Conduct Research Meeting (with help from colleagues in host state)
 - Call for Papers
 - Review
 - Select Discussants
 - Plan Sessions
 - Select Outstanding Paper Presentations (Duty assigned to SAAS VP each year)
 - Produce CD of Research Meeting Proceedings and Conference Proceedings
- Get Ag Ed Division Program to Mark Legendre (SAAS Exec Director) by deadline for posting on the SAAS Web Page along with other division programs
- Attend SAAS Board Meetings and provide input from our division regarding issues of conference management such as future conference site selection, etc.

S-AAAE Regional Vice President (and other regional officers and committees) Responsibilities:

- Organize and Conduct Southern Region Business Meeting(s)
- Keep formal records of meetings, minutes, committee reports, etc.
- Conduct regional association awards program. (Alternate VP purchases awards and conducts selection process. Sends bill to SAAS President for Payment.)
- Select Luncheon Mystery Speaker (Duty of the S-AAAE VP)
- Conduct Poster Session (via appropriate association committee)
- Plan and conduct Pre-Session and/or Educational Programs (via appropriate committee)
- Plan and conduct other professional development programs as recommendations come from the standing committees and/or membership at large.
- Represent our regional membership and assure that our business/issues that are brought to the attention of our membership at our annual meeting are carried forth as appropriate to the national meeting of AAAE.

Jointly Managed By Both SAAS Division President and Southern Region Vice President:

- Evening Awards Program recognizing association award recipients and conference paper and poster presentation winners.
- Note that while the conference program development and posting is a function of the SAAS Division President, he/she is to work closely with the S-AAAE officers and committee members, and other host state members in putting this program together. The program should be approved by both sets of officers before it becomes official.

Submitted on behalf of the Committee by:
R. G. Waters, Committee Chairman

2006 Program Improvement Committee
(submitted by Robin Peiter Horstmeier)

Members present: Robin Peiter Horstmeier (chair), Jim Leising, Chandra Elbert, Dennis Duncan, John Hillson, Jason Peake and Kathleen Kelsey.

Poster session was held Sunday, February 5, 2006 from 2:30 – 4:00 PM. This year for the first time, two categories existed with 13 Innovative Idea posters and 17 Research posters.

The committee reviewed the poster selection criteria and evaluation forms for both the poster narratives (review process) and the poster presentations. Revisions were made to the existing forms and recommendations will be passed on at our national committee meeting as potential improvements.

The committee discussed the role of the Special Interest Groups (SIG). This committee recommended for the SIGs to play a more meaningful role. One way to accomplish this might be to integrate the SIGS more fully into the research conference, as the American Evaluation Association (AEA) and the American Education Research Association (AERA). To begin discussions on how this might take shape, this committee refers this to the Research Committee to examine potential opportunities.

Education to the agriculture industry and higher education in agriculture is also a responsibility of this committee. Discussion was held to find ways to explore this area. It is recommended to the Executive Officer team to investigate hosting a SAAS integrating research and extension across all disciplines at the 2007 meetings. Potential topics for this session could include grant writing, evaluation, multi-disciplinary projects or teams, etc).

**S-AAAE Member Services Committee Meeting Minutes
(Submitted by Tracy Rutherford)**

Attended: Tracy Rutherford (substitute chair for Dwayne Cartmell), Kim Dooley

Agenda:

1. Introductions
2. Election of new committee chair: Dr. Tracy Rutherford
3. Follow-up to 2005 Recommendation to National Member Services Committee:
 - a. Develop Web form for submission of regional committee meeting minutes, recommendations, actions, etc.
4. Nominations for new committee members
 - a. Chad Davis (2008)
 - b. Adam Kantrovich (2008)
5. Adjourn

2005 Accomplishments Report
The National Council for Agricultural Education
Submitted by Ed Osborne

Vision

The vision of The National Council for Agricultural Education is to be the premier leadership organization for shaping and strengthening agricultural education at all levels in the United States.

Mission

By providing leadership and coordination to shape the future of agricultural education, the Council will:

- Proactively identify current and emerging issues of national concern,
- Provide innovative solutions in response to current and emerging issues,
- Coordinate the efforts of appropriate entities in strengthening programs, and
- Serve as a national advocate for agricultural education.

Accomplishments

The National Council held monthly meetings in 2005, including two Executive Committee and eight full Board meetings via conference call. Additional Executive Committee meetings via conference call were arranged as needed. The Board met in Washington, DC for its March meeting in conjunction with the National Policy Seminar coordinated by the Association for Career and Technical Education. This meeting included visits by Council members to Congressional offices. The Board held its October meeting in Indianapolis at the National FFA Center and devoted one day of this meeting to a joint strategic analysis of agricultural education with selected National FFA staff. The Council is in solid financial standing. Annual operating expenses account for approximately 60% of the annual budget, with the remainder expenditures directed toward high priority special projects. Funds to support operating expenses for one year are held in reserve. All funding for the Council is derived from the contributions of its member organizations. An outside audit performed by an independent accounting firm in 2004 found all Council financial records to be sound, complete, and up-to-date. A similar audit will be performed on a biannual basis in the future. The business of the Council in 2005 was directed by its three-year strategic plan, which was adopted in 2004. Meeting agendas aligned with specific priorities outlined in the strategic plan, and full minutes were kept of all Executive and Board meetings. The following items represent the key accomplishments of the Council in 2005 for each of its four mission areas.

Mission Area: Proactively identify current and emerging issues of national concern.

1. Developed, printed, and distributed the first annual status report on agricultural education in the United States.
2. Concluded a study designed to identify the major issues and trends affecting agricultural education. The three most pressing issues were found to be 1) the continuing shortage of agriculture teachers, 2) inadequate funding of local middle school and high school agriculture programs, and 3) lack of evidence that demonstrates the value of agricultural education toward enhancing student achievement in math, science, reading, and communication.

3. Held a joint meeting with National FFA staff to analyze agricultural education in the United States in terms of current strengths, weaknesses, opportunities, threats, and priorities.

Mission Area: Provide innovative solutions in response to current and emerging issues.

1. Provided funding to support the development of a national research agenda for agricultural education. Research priorities for the discipline, as well as crosscutting education and communication research priorities in food, agriculture, and natural resources, will be included in this research agenda to be distributed in the fall.
2. Commissioned the preparation of four white papers to help identify innovative solutions to current issues in agricultural education. Topics included providing a relevant and rigorous program, meeting accountability needs, responding to the teacher shortage, and characteristics of the ideal middle school program.
3. Began exploring innovative curriculum models as a mechanism for enhancing program quality and impact and increasing the number of agricultural education programs nationally.
4. Developed and made available on the Council website an informational brochure describing the purpose, activities, and membership of the Council.
5. Suggested a mechanism for getting research findings into the hands of practitioners/teachers to the chair of the *Journal of Agricultural Education* Editing-Managing Board.
6. As a follow-up to its support of research focused on enhancing student achievement in math, science, and reading, provided funding for the analysis of current knowledge and research needs in written and oral communication.
7. Developed a preliminary strategy for partnering with the National FFA Foundation to identify high priority/high impact national initiatives for potential funding from the newly established Ag Ed Opportunities Fund.
8. Formed a partnership with the National FFA Foundation for the identification, funding, development, and dissemination of high priority curriculum materials.
9. Endorsed the Ag Ed Learning Center concept as a central source for electronic access to curriculum materials by agricultural educators.

Mission Area: Coordinate the efforts of appropriate entities in strengthening programs.

1. Began development of National Quality Indicators for Agricultural Education Programs.
2. Completed background work needed to secure financial support for a project to develop National Curriculum Standards for Secondary Agricultural Education.
3. Endorsed the goal of 10,000 quality agricultural education programs by the year 2015.
4. Signed an MOU with the National Association of State Directors of Career and Technical Education Consortium to serve as the Cluster Leader for the Agriculture, Food, and Natural Resources Career Cluster.
5. Revised the Bylaws of the Council to allow the appointment of consultants to the Council. Selected individuals will be invited to serve renewable two-year terms for the purpose of providing leadership for key Council initiatives. The Council also amended its Bylaws to include the COO of the National FFA as an ex-officio, non-voting member of the Council.
6. Collaborated with NAAE and the National FFA in distributing disaster relief funds from the Seeds of Hope campaign to five states affected by the hurricanes of 2004 and 2005.

Mission Area: Serve as a national advocate for agricultural education.

1. Appointed a National Council Advocacy Task Force to lead in the development and implementation of a national advocacy agenda for agricultural education.
2. Led by the NAAE Executive Director, identified an advocacy team within each state.
3. Continued the business education partnerships with NAAE and ACTE that were initiated in 2004.
4. Contracted with Rhea and Kaiser Communications to coordinate a comprehensive marketing and communications plan for agricultural education.

National FFA Board of Directors Report Submitted by Dennis Duncan

The National FFA Board of Directors met January 30 – February 2, 2006 in Indianapolis, Indiana for its winter board meeting. Barry Croom of NC State University, Steve Frazee of Texas Tech University, and Bobby Torres of the University of Missouri represented AAAE as board consultants. Significant accomplishments of the board and other noteworthy items are described below.

- Significant Accomplishments
 - The FFA board adopted new policies on the election of national FFA officers. Many of these new policies take effect in 2006, and reflect substantial changes in the interview process and the selection of the nominating committee.
 - The board adopted standards of conduct and service for FFA staff, board members and trustees.
 - The board now requires national proficiency award finalists to attend the National FFA Convention and participate in the judging process in order to be eligible to win the national award.
 - The board approved action to assess the need and potential for facility expansion at the National FFA Center Indianapolis, Indiana. The end result could be a capital campaign to expand the operations of the National FFA Center.
 - The board authorized the use of capital reserve funds to upgrade computer and telephone network equipment at the National FFA Center.
 - The board adopted some minor policy changes related to career development events and operational procedures related to finance.
 - The board is examining the possibility of marketing the LifeKnowledge curriculum to other curriculum areas besides agricultural education. The board approved phase two of the market analysis.
 - The board will research the:
 - Possibility of adding a community involvement requirement to FFA degrees.
 - Reestablishment of international experience programs for students.
 - American FFA Degree program for possible revision.
 - Possibility of making a change in the official FFA dress for female members.

- Noteworthy Items
 - The National FFA Organization is in sound financial condition and received an unqualified audit.
 - Steve Harbstreet, Kansas State University, completed his term of service on the FFA Board of Directors and the FFA Board of Trustees.
 - Steve Frazee and Barry Croom serve as members of the National FFA Board of Trustees.
 - Steve Frazee chairs the research committee of the FFA Board.
 - The National FFA Foundation is seeking funding for the *Scholar in Residence Program*. This program would provide an opportunity for a scholar with expertise in research design to complete a sabbatical at the National FFA Center, assisting the research division in conducting research into FFA programs and services.

Questions regarding the activities of the National FFA Board of Directors can be directed to Barry Croom, Bobby Torres, or Steve Frazee.

Submitted on behalf of Steve Frazee by Barry Croom (barry_croom@ncsu.edu)